

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

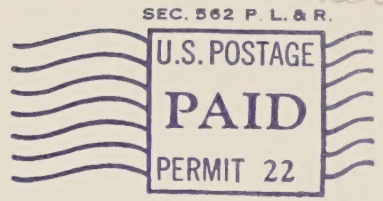


62.71

= 1951 =

Per

NOW WHAT?



THATS IT!



I GOTTA GET THAT ORDER OFF TODAY FOR THEM GOOD SEEDS AT MONEY SAVING PRICES FROM:—

**HARROLD'S** BOX 29-K  
GRANTS PASS, ORE.

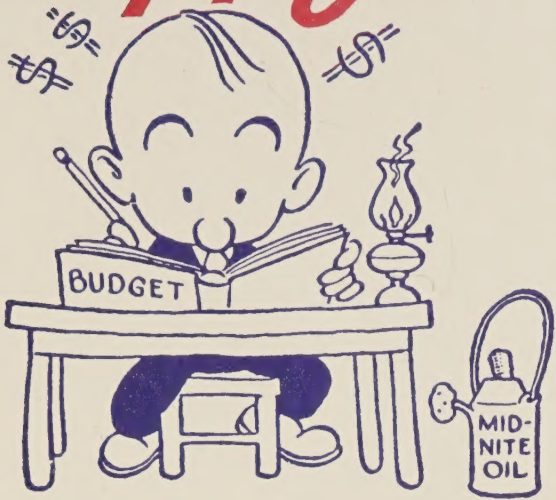
Mr. Ralph R. Shaw  
The Librarian  
U. S. Dept. Of Agriculture  
Washington 25, D. C.

RETURN POSTAGE GUARANTEED.





# More FOR YOUR MONEY



THE MAJOR CONSIDERATIONS DETERMINING HOW MUCH VALUE YOUR MONEY BUYS ARE QUITE SPECIFIC. THE SEEDS OFFERED IN THIS LIST, WE BELIEVE, ARE THE TOP VALUE IN THE SEED TRADE TODAY BECAUSE OF THE —

**QUALITY:** THERE IS NO COMPROMISE IN QUALITY. EVERY ITEM IS FROM THE CULTURES OF A FOREMOST SPECIALIST. THEY ARE ALL FROM 1950 HARVEST.

**PRICED:** AT A LEVEL YOU CAN'T DUPLICATE IN THE GENERAL SEED MARKET TODAY AT THE FLORIST'S WHOLESALE LEVEL.

**QUANTITY ADVANTAGES:** YOU ARE NOT PENALIZED BECAUSE YOU WANT SMALL QUANTITIES OF THE SPECIFIC ITEMS LISTED. ON ALL ITEMS LISTED BY THE FULL OUNCE IT WILL BE FOUND THAT THE FRACTIONAL OUNCES QUOTED ARE AT THAT DIRECT RATIO TO THE FULL OUNCE RATE.

**A BIT OF COMPARISON WILL DEMONSTRATE THE SAVING YOU MAKE. THIS OFFER IS OF COURSE SUBJECT TO SUPPLY SO ORDER EARLY.**

## Petunia Seeds

### GIANT FLOWERED RUFFLED

About 150,000 seed per ounce. Average production 800 plants per 1/28 ounce.

MINIMUM QUANTITY SOLD	1/28 OZ.	PRICE PER	1/28	1/8	1/4
VARIETY	COLOR		ounce	ounce	ounce
DWARF GIANTS OF CALIFORNIA:	Ramona Dark Shades.	\$.90	\$5.00	\$15.00	
DWARF GIANTS OF CALIFORNIA:	Ramona Light Shades.	.90	5.00	15.00	
DWARF GIANTS OF CALIFORNIA:	Ramona Light & Dark.	.90	5.00	15.00	
GLAMOUR:	Salmon rose. Huge.	.90	5.00	15.00	
IRENE:	NOVELTY. Dark carmine red.	1.35	7.00	22.50	
MARYLYN:	(SALMON BEAUTY) Rich salmon.	.75	5.00	15.00	
SPECIAL FLORIST MIXTURE:	Medium dwarf, all colors.	.65	4.25	12.50	
SUPER DWARF MIXED:	Most dwarf of this race	1.25	8.30	25.00	
SUPER FLUFFY RUFFLES:	Heavily ruffled, mixed colors.	.50	3.50	10.00	
SUPREME FLORIST STRAIN:	Rose, pink and salmon.	.90	5.00	15.00	
RUFFLED MONSTERS:	A fine large flowered mixture.	.50	3.50	10.00	

### PETUNIA GRANDIFLORA SINGLE FRINGED

MINIMUM QUANTITY SOLD	1/28 OZ.	PRICE PER	1/28	1/8
VARIETY	COLOR		ounce	ounce
DAINTY LADY:	Pale yellow.	\$.65	\$4.75	
FRINGED SNOWSTORM:	Compact, vigorous white.	.65	4.75	
GOLDEN JUBILEE:	Carmine scarlet, gold throat.	1.00		
PINK TRIUMPH:	Bright rose pink.	.65	4.75	
PRIDE OF PORTLAND:	Clear bright pink.	.65	4.75	
ROYAL PURPLE:	Deep, velvety purple.	.75	5.00	
SCARLET BEAUTY:	(Miranda) Scarlet rose.	.75	5.00	
SETTING SUN:	Brilliant rose.	1.00		
THEODOSIA IMPROVED:	Fringed rose, golden throat.	.65	4.75	
THE ART:	Brilliant carmine rose.	.65	4.75	
WHITE BEAUTY:	Large lacy white.	.65	4.75	
WHITE MOUND:	Uniform compact pure white. New.	.65	4.75	
FIMBRIATA CHOICE MIXTURE:	All varieties.	.50	3.75	

### DWARF HYBRIDA FANCY — Ruffled and Plainedged

MINIMUM QUANTITY SOLD	1/28 OZ.	PRICE PER	1/28	1/8
VARIETY	COLOR		ounce	ounce
ADMIRAL:	Compact violet blue. Flowers waved.	\$.35	\$2.25	
INNOCENCE:	NOVELTY. Fringed pure white. Dwarf for pots.	.65	5.00	
KING HENRY:	Dwarf deep red.	.35	2.25	
LITTLE GIANTS:	Ball shaped plants. Ruffled.	.35	2.25	
MARTHA WASHINGTON:	Fringed bluish pink.	.35	2.25	
ROSE CHARM:	NOVELTY. Dwarf fringed pot plants.	1.50	9.00	
VELVET BALL:	Compact velvety blood red.	.35	2.25	

### GRANDIFLORA PLAIN EDGED

MINIMUM QUANTITY SOLD	1/28 OZ.	PRICE PER	1/28	1/8
VARIETY	COLOR		ounce	ounce
BURGUNDY:	Rich wine red, white throat.	\$.50	\$3.75	
DAZZLER:	Compact brilliant scarlet. New.	.65	4.75	
DWARF ELK'S PRIDE:	Compact velvety purple.	.50	4.00	
FLAMING VELVET:	Velvety blood red.	.50	4.25	
PINK GLORY IMPROVED:	Compact deep rose white throat.	.50	4.00	
SNOWSTORM IMP:	Best white, yellow throat.	.50	4.50	
WHITE CLOUD:	Dwarf, compact pure white.	.50	4.25	
SPECIAL MIXTURE:	All varieties this type.	.35	2.75	

#### TERMS OF SALE

**PRICES:** In view of the extremely attractive prices offered here all quotations are based strictly on the basis of remittance with order.  
**REMITTANCE:** May be by any of the usual methods. Money order (postal or express), postal note, check, draft or even currency at the purchasers risk. Stamps will be accepted only in amounts up to \$1.00 and in denominations of 10¢ or smaller.  
**SHIPMENT:** In sequence of orders receipt only. We pay ordinary postage only on this offer. For Air-Mail add 12¢ for each net ounce of seed ordered or any fraction. ALL OFFERS are made subject to stock being unsold on arrival of orders. Prices are subject to change without notice in the event of changing market prices.  
**STANDARD DISCLAIMER:** We, Harrold's give no warranty, expressed or implied as to the productiveness of any seeds we sell and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price we have received.

## PENDULA or BALCONY

MINIMUM QUANTITY SOLD	1/10 OZ.	PRICE PER	1/10	one
VARIETY	COLOR		ounce	ounce
BALCONY ROSY MORN:	Rose, white throat.	\$.43	\$4.30	
BLACK PRINCE:	Deep velvety red.	.58	5.80	
DEEP BLUE:	Large true blue.	.45	4.50	
RED:	Brilliant crimson red.	.45	4.50	
ROSE:	Clear rose, golden throat.	.45	4.50	
ROYAL ROSE:	NOVELTY. Clear warm rose of huge size.	.70	7.00	
STAR OF CALIFORNIA:	Violet purple, white star.	.45	4.50	
WHITE:	Excellent pure white.	.45	4.50	
BALCONY MIXTURE:	All colors in a popular blend.	.36	3.60	

## HYBRIDA BEDDING TYPES

MINIMUM QUANTITY SOLD	1/10 OZ.	PRICE PER	1/10	one
VARIETY	COLOR		ounce	ounce
<b>DWARF NANA COMPACTA:</b>				
ALDERMAN:	Deep violet blue.	\$.28	\$2.80	
BALL BLUE:	NOVELTY. Violet blue. Several shades lighter than			
ALDERMAN:	Dwarf and compact.	.42	4.20	
BLUE BEDDER:	Fine mid-blue.	.34	3.40	
BRIGHT EYES:	Soft pink, white throat.	.60	6.00	
CELESTIAL ROSE IMPROVED:	Deep rose. Compact.	.34	3.40	
CHEERFUL:	NOVELTY. Clear salmon pink and compact.	1.50	15.00	
CREAM STAR:	Creamy white.	.42	4.20	
ENGLISH VIOLET:	Rich violet purple.	.75	7.50	
FIRST LADY:	Soft pink.	1.00	10.00	
FIRE CHIEF:	NOVELTY. 1950 Gold Medal Winner. Dwarf, compact			
Fire Chief Red.	A must. (1/20 OZ. FOR \$1.00)	2.00	20.00	
GLOW:	Dazzling carmine red.	1.00	10.00	
GLOWING ROSE:	Intense cerise rose.	1.00	10.00	
HEAVENLY BLUE:	(Silver blue) Light soft blue.	.42	4.20	
IGLOO:	Compact snow white.	.65	6.50	
PEACH RED:	New deep salmon rose. Vigorous.	.50	5.00	
ROSE OF HEAVEN IMPROVED:	Dwarf bright rose.	.32	3.20	
ROSE QUEEN:	Compact bright rose.	.80	8.00	
ROSY MORN IMP:	Fine rose, white throat.	.32	3.20	
RUBY RED:	NOVELTY. Another of the new types.	1.00	10.00	
SNOWBALL IMPROVED:	Pure white.	.42	4.20	
SNOW MOUNTAIN:	Compact dwarf pure white.	.60	6.00	
SNOW QUEEN:	Large flowered white.	.32	3.20	
TOPAZ QUEEN:	Large scarlet rose.	.34	3.40	
VIOLACEA:	Deep velvet purple.	.34	3.40	
EXTRA SELECT MIXTURE:	All colors blended.	.25	2.50	

### HYBRIDA TALL:

BLUE BEE:	Viola Jersey Gem color.	.20	2.00
FLAMING VELVET:	Velvety blood red.	.34	3.40
GENERAL DODD:	Deep blood red.	.26	2.60
HOWARD'S STAR:	Reddish purple, white star.	.32	3.20
LUMINOSA:	Tyran rose.	.20	2.00
RADIANCE:	Cerise rose, salmon undertone.	.40	4.00
ROSE KING IMPROVED:	Rich rose.	.20	2.00
TOPAZ ROSE:	Rose and gold.	.30	3.00
VIOLACEA:	Deep violet.	.20	2.00
WHITE KING:	Pure white.	.20	2.00
CHOICE MIXTURE:	All colors blended.	.20	2.00

## Salvia Seeds

About 9,000 seeds per ounce. Average production about 500 plants per .1 ounce.

MINIMUM QUANTITY SOLD	1/10 OZ.	PRICE PER	1/10	one
VARIETY	COLOR		ounce	ounce
AMERICA:	(Globe of Fire) 18"	\$.45	\$4.50	
BLAZE OF FIRE:	Very early. 14"	.56	5.60	
BONFIRE or CLARA BEDMAN:	Erect compact.	.45	4.50	
HARBINGER:	Extra early. 18"	.45	4.50	
ROCKET:	Early dwarf. 12"	.60	6.00	
SPENDENS:	Tall late. 24"	.40	4.00	
ZURICH:	Early flowered medium tall.	.44	4.40	





# Have You Heard?

YOU DON'T HAVE TO PAY A PREMIUM ON THESE POPULAR VARIETIES OF FLOWER SEEDS ANYMORE JUST BECAUSE YOU NEED SMALL QUANTITIES. A CLOSE EXAMINATION OF THE MINIMUM QUANTITY PRICE QUOTED HERE WILL SHOW THAT YOU CAN PURCHASE THE SMALLEST LISTED QUANTITY AT THE SAME PRICE QUOTED AT FULL OUNCE RATE. ANY INTERMEDIATE QUANTITY MAY BE ORDERED IN MULTIPLES OF THE MINIMUM UNIT LISTED AND MULTIPLE OUNCES AT THE OUNCE RATE. IF YOU DON'T THINK THAT'S A SAVING JUST DO A LITTLE FIGURING.

## Tuberous Begonia Seeds

Planted through December and January, these will make excellent bedding plants out of pots for spring planting. December planting will give blooming pot plants in June and July if pushed right along at a 60-65 degree temperature. Here is a subject that the professional florist grower has as yet not realized the potential of profit it has. We suggest at least a trial this spring.

### HARROLD'S FANCIERS MIXTURE

**AMERICAN BREED** **NEW CROP**  
Seeds from our extensive collection of over 100 varieties, types and colors. Double and fancy single forms with many outstanding hybrid crosses. Packets contain about 500 seeds and with reasonable culture will probably produce from 50 to 200 plants. **PER PACKET: \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00**

**SEPARATE TYPES.** In mixed colors only.

**CAMELLIA FLOWERED DOUBLE.**  
**CARNATION FLOWERED DOUBLE.**  
**CRISPA SINGLE FRILLED.**

**PER PACKET: \$2.50; 3 for \$6.00; 10 for \$18.00.**

**WITH EVERY ORDER: A copy of our 17 page cultural booklet free.**

## Delphinium Seeds

About 12,000 seeds per ounce. Average production about 500 plants per .1 ounce

### PACIFIC GIANTS:

MINIMUM QUANTITY SOLD 1/10 OZ.	PRICE PER 1/10	one
VARIETY	COLOR	ounce ounce
<b>BLACK KNIGHT:</b> Very dark blue. Darkest of series.		\$1.05 \$10.50
<b>BLUE BIRD:</b> Clear medium blue, white bee.		1.05 10.50
<b>BLUE JAY:</b> Clear medium blue, dark bee.		1.05 10.50
<b>CAMELIARD:</b> Lavender self, white bee.		1.05 10.50
<b>GALAHAD:</b> The best double flowered white.		1.25 12.50
<b>GUINEVERE:</b> Fine light pinkish lavender, white bee.		1.05 10.50
<b>KING ARTHUR:</b> Large royal violet, white bee.		1.05 10.50
<b>LANCELOT:</b> Clear lilac self, white bee.		1.25 12.50
<b>ROUND TABLE:</b> Mixture blended from named series.		1.05 10.50
<b>SIR PERCIVAL:</b> White with black bee.		1.25 12.50
<b>SUMMER SKIES:</b> Clear light blue, white bee.		1.05 10.50
<b>DARK BLUE SHADES:</b> Mixed.		.85 8.50
<b>LAVENDER PASTEL SHADES:</b> Mixed.		.85 8.50
<b>LIGHT BLUE SHADES:</b> Mixed.		.85 8.50
<b>MEDIUM BLUE SHADES:</b> Mixed.		.85 8.50
<b>VIOLET SHADES:</b> Mixed.		.85 8.50
<b>PACIFIC GIANT WHITE:</b>		.85 8.50
<b>PACIFIC GIANTS MIXED:</b> All shades.		.85 8.50

### OTHER HYBRID VARIETIES:

<b>HOLLYHOCK STRAIN:</b> American version, Mixed.	.55	5.50
<b>WREXHAM HOLLYHOCK STRAIN:</b> A fancy blend.	.50	5.00
<b>GOLD MEDAL HYBRIDS:</b> A good mixture.	.20	2.00

## Verbena Seeds

About 12,000 seeds per ounce. Average production about 700 plants per .1 ounce.

**MINIMUM QUANTITY SOLD 1/4 OZ.**

**PRICE PER 1/4 one ounce ounce**

VARIETY	COLOR	PRICE PER 1/4 ounce	one ounce
<b>BEAUTY OF OXFORD HYBRIDS:</b> Rose pink variable.		\$.28	\$2.20
<b>ANNAPOLIS BLUE:</b> True mid-blue.		.28	2.20
<b>CERISE QUEEN:</b> Bright cerise red.		.28	2.20
<b>CRIMSON GLOW:</b> Rich crimson without eye.		.28	2.20
<b>ETNA:</b> Scarlet, small cream eye.		.28	2.20
<b>FLORADALE BEAUTY:</b> Large flowers shaded red and pink.		.28	2.20
<b>LAVENDER GLORY:</b> Lavender with white eye. Variable.		.28	2.20
<b>LUCIFER:</b> Scarlet.		.28	2.20
<b>LUMINOSA:</b> Deep salmon shaded pink, white eye.		.28	2.20
<b>MOUNTY:</b> Cardinal red small white eye.		.28	2.20
<b>PURE WHITE:</b> A quite uniform stock.		.28	2.20
<b>ROSEA STELLATA:</b> Deep pink, white eye, Vigorous.		.28	2.20
<b>ROYALE:</b> Rich deep blue with creamy eye.		.28	2.20
<b>SPECTRUM RED:</b> Intense bright red.		.28	2.20
<b>BEDDING MIXTURE:</b> All shades in a balanced blend.		.28	2.20

## Column Stock Seeds

About 18,000 seeds per ounce. Average production about 1,000 plants per .1 ounce.

**MINIMUM QUANTITY SOLD 1/10 OZ.**

**PRICE PER 1/10 one ounce ounce**

VARIETY	COLOR	PRICE PER 1/10 ounce	one ounce
<b>BALL No. 1 LILAC LAVENDER:</b> Large flowered.		\$.85	\$8.50
<b>BALL No. 3 BLUE:</b> Medium lavender mauve.		.85	8.50
<b>BALL No. 6 AMERICAN BEAUTY:</b> Deep carmine rose.		.85	8.50
<b>BALL No. 7 MALMAISON PINK:</b> Long stemmed blush pink.		.85	8.50
<b>BALL No. 8 RUBY:</b> Tall crimson red.		.85	8.50
<b>BALL No. 9 CHAMOIS PINK IMP:</b> Rosy buff.		.85	8.50
<b>BALL No. 11 PINK:</b> Rose pink. Lighter than No. 22.		.85	8.50
<b>BALL No. 14 ROSE PINK:</b> Deep rose pink.		.85	8.50
<b>BALL No. 16 WHITE IMPROVED:</b> Best florist white.		.85	8.50
<b>BALL No. 20 APRICOT:</b> Large creamy buff. Late.		.85	8.50
<b>BALL No. 21 PURPLE HEART:</b> Tall blue purple.		.85	8.50
<b>BALL No. 22 SUPREME:</b> Silvery rose. Outstanding.		.85	8.50
<b>BALL No. 24 DEEP APRICOT:</b> Deeper than No. 20.		.85	8.50
<b>AVALANCHE:</b> NOVELTY. Earliest giant white with outstanding size and substance.		1.00	10.00
<b>CHAMOIS ROSE:</b> NOVELTY. Excellent florist color. Deeper than No. 9.		.85	8.50
<b>CREAM PINK:</b> NOVELTY. Distinctive new color. Soft rose on cream base.		.85	8.50
<b>GARDENIA:</b> Huge glistening white.		.85	8.50
<b>ILLUSION:</b> Deep scarlet.		.85	8.50
<b>ROYAL PURPLE:</b> True deep purple. Deeper than No. 21.		.85	8.50
<b>SILVER LILAC:</b> Best lavender.		.85	8.50
<b>WHITE GIANT:</b> NOVELTY. Very early. Vigorous and a good six inches taller.		1.00	10.00
<b>FINEST MIXED:</b> All colors blended.		.85	8.50